



MISSION

Bailey Girls Publishing llc rich in experience and patience, we are an innovative and forward-thinking publishing company committed to creating books that are important, inspiring, educational and entertaining. We offer traditional and self publishing Options as well as training courses in the publishing field.

There is a lot of hard work that goes into publishing and our goal is to streamline our clients experience and make the process enjoyable. We want to see your vision become a reality and to do that we have established relationships with an amazing network of editors, illustrators, web designers, photographers, and graphic artist all with years of experience ready to work on your behalf.

Whatever your publishing needs, we have you covered!

CORPORATE DATA

NAICS codes: 323113; 323117; 323111; 511191; 511140; 519130; 541613; 541810; 541820; 541830
CAGE Code: 8EGH2
DUNS: 021825140

Bailey Girls Publishing LLC is a Woman Owned Small Business serving the greater St. Louis area and beyond.

CORE COMPETENCIES/CAPABILITIES

We offer scholarly publishing services from manuscript submission, through all stages of production, to publication:

- Publication Composition and Design (Adobe Creative Cloud including InDesign, Photoshop, and Illustrator)
- News Writing and Journalism
- Photography, Graphic Design, Technical and Conceptual Illustration
- Technical Copywriting, Copy editing, and Proofing
- Digital Workflow Management
- Manuscript Peer Review and Referring Support (Editorial Manager, Scholar One Manuscripts)
- Content Management Systems (WordPress, Drupal, Wix)
- Web and Document Accessibility (Section 508, WCAG)

As firm specializing in strategic marketing communications we provide an array of services to support the marketing of publication content (e.g. building readership, attracting submissions, etc.) including:

- Branding
- Advertising
- Inbound Marketing
- Media (traditional, interactive, and non-traditional planning and placement)
- Digital (website design and development)
- Mobile (responsive site /application design and development)
- Social Media

DIFFERENTIATORS

Bailey Girls Publishing LLC has been woman owned and operated for more than 18 years.

Our publishing team has more than 30 collective years publishing content in print and online formats. We are a proven partner in achieving conformance with the White House mandate on machine readability and on other federal accessibility standards (e.g. Section 508 compliance, etc.). In addition, we offer:

- **Flexibility to Meet Any Publishing Formator Schedule:** Open Access, accessible, weekly, monthly or continuous, online only or print plus online, ebooks, etc.

- **Personal Approach and Care:** As a small business with a small roster, Bailey Girls Publishing offers unparalleled service and attention to specific publication requirements

- **Tailored Solutions:** Working in partnership with Clients, Bailey Girls Publishing develops custom approaches and workflows to suit individual publication needs

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